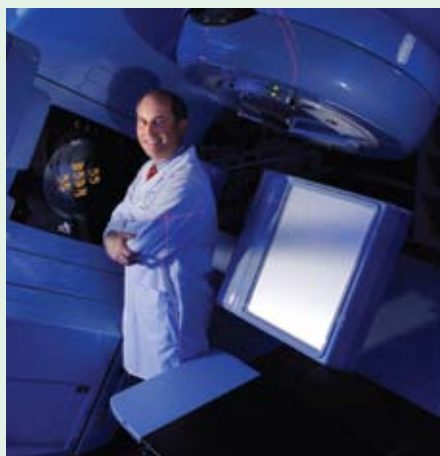


Friedman Foundation Establishes Chair in Radiation Oncology



Louis B. Harrison, MD

Already an extraordinarily generous supporter of numerous Beth Israel programs, the Gerald J. & Dorothy R. Friedman New York Foundation for Medical Research recently extended its legacy of giving with a magnanimous pledge of \$2.5 million to endow a named chair in Radiation Oncology at Beth Israel Medical Center.

Louis B. Harrison, MD, Clinical Director of the Continuum Cancer Centers of New York and Chairman of the Charles and Bernice Blitman Department of Radiation Oncology at Beth Israel and the Department of Radiation Oncology at St. Luke's and Roosevelt Hospitals, has been named the first recipient of the Gerald J. Friedman Chair of Radiation Oncology.

"An endowed chair is the highest honor that can be bestowed upon a physician or a clinical department. It is a gift that enriches current and future generations

of faculty and patients and helps to ensure that the department will remain at the forefront of cancer care," Dr. Harrison said. "On behalf of the entire Department of Radiation Oncology, I'd like to express our gratitude for the Friedman Foundation's extraordinary generosity and its support and encouragement to all of us at Beth Israel."

Lewis Bernstein, a member of the Friedman Foundation board, suggested that the Foundation direct the chair to Dr. Harrison—who has treated Mr. Bernstein for head and neck cancer since the spring of 2008—to show his appreciation of the physician and his superb team.

"Dr. Harrison is an outstanding physician," said Jane Friedman, the Foundation's president as well as Mr. Bernstein's cousin. "He saved my cousin's life. We experienced how a skilled and compassionate physician makes such a difference during an exceptionally difficult time."

In addition to this latest chair, the Friedman Foundation has established two other chairs at Beth Israel: the Gerald J. & Dorothy R. Friedman Chair in Pain Medicine and Palliative Care, which is held by Russell K. Portenoy, MD, Chairman of the Department of Pain Medicine and Palliative Care, and the Gerald J. Friedman Chair in Endocrinology and Metabolism, which is held by Leonid Poretsky, MD, Chief of the Division of Endocrinology.

The Friedman Foundation also has given generously over the years to support a wide range of Beth Israel programs, including naming the Friedman Conference Center, launching the Gerald J. Friedman Diabetes Institute and helping to support endocrinology research, Jacob Perlow Hospice, cardiology and neurology.

"The Friedman Foundation's mission is to support medical research, and we have an ongoing interest in seeing Beth Israel flourish," Ms. Friedman noted. "Endowed chairs are integral to achieving this goal."

Beth Israel's Department of Radiation Oncology is among the largest and most

sophisticated in the country, and its world-class radiation oncologists are widely recognized as leaders in their field, both in clinical practice and in research programs. Offering groundbreaking technology, a successful multidisciplinary approach, and a patient-friendly atmosphere, the department attracts patients from around the world.

Dr. Harrison said he plans to use the Friedman Foundation's support to continue on with the mission of the Department of Radiation Oncology in three main areas: clinical research, patient care initiatives, and education.

"With research, we'll be performing new protocols and looking at new approaches to cancer treatment as well as new technology. For education, we'll use the money to initiate new programs and try to keep us on the leading edge of cancer care," Dr. Harrison explained. "In the patient area, we'll be supporting initiatives to improve the patient care experience, especially integrated initiatives such as massage therapy and guided imagery—where it's not so much about delivering cancer care, but human care."

Jane Friedman's uncle, Gerald J. Friedman, MD, was a prominent physician at Beth Israel for more than 40 years. While at the hospital, he held key leadership positions, including chief of diabetes and metabolism, chief of the medical intensive care unit and two terms as president of the Medical Board. He and his wife, Dorothy, were renowned philanthropists and generous benefactors to Beth Israel, and through the Foundation, the Friedman family has carried on Dr. Friedman's commitment to excellence at Beth Israel.

"Dr. Harrison is a brilliant physician with incredible skills. In addition, he has a very kind heart and shows great empathy toward his patients," Lewis Bernstein said. "I know Dr. Friedman would have been delighted with our decision to endow a chair to honor Dr. Harrison," added Ms. Friedman.

Dorothy Kryger Funds Database Manager for Colorectal Services

Longtime Beth Israel supporter Dorothy Kryger recently made a five-year pledge of \$275,000 to support a manager who will expand and develop a database for the hospital's Samuel L. and Perry G. Haber Colorectal Oncology Service.



Dorothy Kryger

Established in 1979 by Warren Enker, MD, Vice Chairman, Department of Surgery and Associate Director, Continuum Cancer Centers of New York, the Haber Colorectal Oncology Service's database stores the clinical, pathologic and treatment information of patients who have been operated on by Dr. Enker and his colleagues.

"There are few institutions that have such detailed information regarding the character of the operations, the survival of patients and the recurrences of the cancer," Dr. Enker said. "This unique database of more than 2,000 patients plays a vital role in the continued development of optimal care for colorectal cancer patients."

Dr. Enker notes that continuing to add patient outcomes to the database will help physicians develop research studies that could further improve colorectal cancer

care. "Dorothy Kryger's commitment and her support of the Kryger Surgical Oncology Fund make it possible to go forward with this important work."

Mrs. Kryger and her late husband, Lawrence, have been giving in support of Dr. Enker since the 1990s, when she was diagnosed and treated by the physician for colon cancer.

"We're a family with lots of experience with cancer, and we feel it's very important to give back to help others," Mrs. Kryger said, noting that she deeply appreciates the care of Dr. Enker as well as that of William Silver, MD, a Beth Israel physician who continues to make house calls to her. "Dr. Enker has been very good to our family. My belief is that if you have, you have to give—and since I'm fortunate enough to have, I'm happy to give my support."

Helping to Bring the Highest Quality Care to ALS Patients

Since its creation in 1995, The ALS Association Greater New York Chapter has been leading the fight to cure and treat Amyotrophic Lateral Sclerosis (ALS), also known as Lou Gehrig's Disease.

As part of that mission, the Chapter has given more than \$1.5 million over the past thirteen years to co-sponsor an ALS Center at Beth Israel Medical Center.

"After starting our chapter, we were looking for a local hospital to partner with to set up a multidisciplinary ALS Center

to provide medical and supportive care for our patients," said Dorine Gordon, President and CEO of The ALS Association Greater New York Chapter. "Beth Israel was very open to working with us, and we felt confident that the patients would come first in everything they do."

ALS is a progressive neurodegenerative disease that affects nerve cells in the brain and the spinal cord. Beth Israel's ALS Center is one of only 34 ALS Association Certified Centers of Excellence in the country. The ALS Association certifies and supports distinguished institutions that are recognized as the best in the field with regard to knowledge of and experience with ALS.

"Beth Israel's ALS Center is geared toward helping patients live more productively and



Back Row: Joel Bernor, Adele Marano, and Stephen N. Scelsa, MD. Front Row: Daniel J. L. MacGowan, MD, and Dorine Gordon

independently," said Stephen N. Scelsa, MD, Director of the Neuromuscular Division and ALS Center. "Our partnership with The ALS Association has been absolutely critical to our success, and we're extremely grateful for their ongoing support."

Morton Hyman Adds to Years of Giving and Support

Chairman Emeritus's Personal Philanthropy Exceeds \$8 Million

With several gifts totaling nearly \$350,000, Morton P. Hyman, Chairman Emeritus of the Board of Continuum Health Partners and Beth Israel Medical Center, recently continued his extraordinary history of generosity to Beth Israel and its physicians.

Mr. Hyman joined the Beth Israel Board of Trustees in 1973, becoming its Chairman in 1985, and serving through 2007. As Chairman, he was renowned for his unparalleled leadership and his steadfast commitment to Beth Israel—and for guiding the hospital through an extraordinary period of growth and expansion.

“Mort has been a vital part of the Beth Israel family for over 35 years,” said Harris M. Nagler, MD, Interim President, Beth Israel. “He has always been committed to what was best for the hospital, its doctors and employees, and most of all, its patients. These latest gifts are just further evidence of his unwavering dedication and stalwart generosity to the hospital.”

These most recent gifts were made in appreciation of the excellent medical care Mr. Hyman recently received at Beth Israel. A gift of \$100,000 to purchase new beds for the 10th floor of the Dazian Building at Petrie was among the first of Mr. Hyman's recent gifts. In addition, he made gifts to several of the physicians at Beth Israel who recently have taken care of him, including Mark S. Persky, MD, Chairman, Department of Otolaryngology-Head and Neck Surgery, Beth Israel; Louis B. Harrison, MD, Clinical Director, Continuum Cancer Centers of New York and Chairman, Blitman Department

of Radiation Oncology, Beth Israel and Department of Radiation Oncology at St. Luke's and Roosevelt Hospitals; Cliff P. Connery, MD, Chief, Division of Thoracic Surgery, Beth Israel and St. Luke's and Roosevelt Hospitals; and Harry D. Fischer, MD, Chief, Division of Rheumatology, Beth Israel.

Dr. Persky is using the gift to purchase a scope that provides light and video capability to assess patients with difficulties in swallowing, while Dr. Connery will put his funds toward research. Mr. Hyman's gift will help Dr. Harrison and his staff purchase endoscopy equipment and establish a new quality measure for the Radiation Oncology department. Dr. Fischer will be purchasing equipment to greatly improve the accuracy and effectiveness of steroid injections.

Last year, Mr. Hyman gave \$100,000 to help fund a new center for head and neck and thyroid cancer research at Beth Israel. Under the direction of Mark Urken, MD, Chief, Division of Head and Neck Surgical Oncology, Department of Otolaryngology, the center will perform important research that will lead to improved treatment modalities for head and neck and thyroid cancers.

These are the latest in a long line of gifts from Mr. Hyman to Beth Israel and all of the other hospitals in the Continuum family. Mr. Hyman's lifetime personal philanthropy to Continuum hospitals now exceeds eight million dollars.

“He has always been committed to what was best for the hospital, its doctors and employees, and most of all, its patients. These latest gifts are just further evidence of his unwavering dedication and stalwart generosity to the hospital.”

Morton P. Hyman Portrait Reception



Chris Hyman and Morton P. Hyman, along with his portrait for Beth Israel's gallery of leaders.

On June 17, 2009, more than 100 people gathered at Beth Israel's Dazian Rotunda to celebrate the installation of Morton P. Hyman's portrait into Beth Israel's gallery of leaders. In addition to serving as a Beth Israel Trustee for the past 34 years, Mr. Hyman served for 22 years as Chairman of the Board of Beth Israel and 10 years as Chairman of the Board of Continuum Health Partners until 2007.

The program included remarks by Stanley Brezenoff, the President and Chief Executive Officer of Continuum Health Partners; Robert Newman, MD, MPH, President Emeritus; and Harris M. Nagler, MD, Interim President of Beth Israel.

UJA-Federation of New York Supports Patient Navigators and Palliative Care

Over the past three years, UJA-Federation of New York's Caring Commission has awarded Beth Israel Medical Center \$150,000 per year to support both the Heritage Initiative's community patient navigation service and palliative care services in the Department of Pain Medicine and Palliative Care (DPMPC).



Dov Jacob (left) and Joseph Deutsch

“UJA-Federation of New York has been extraordinarily pleased with its Beth Israel Medical Center collaboration, which is designed to help increase patient access to service and to extend all-important care to our community’s elderly and to those living with chronic and life-limiting illness,” said Roberta Leiner, Managing Director of the Caring Commission. “Our grants to the Medical Center uphold our shared traditions and commitment to care for those in need.”

The Patient Navigation Service provides access to a wide range of medical services for high-risk elderly community residents with a special focus on the Jewish elderly. Services include meeting patients at the emergency room entrance, facilitating communication between the health care team and patients and their families, and arranging follow-up care after patients are discharged.

“The patient navigator plays an important role in reaching out to the Jewish community and expediting access to pretty much whatever Beth Israel can offer,” said Richard Friedman, MD, Medical Director of the Heritage Initiative.

“Our grants to the Medical Center uphold our shared traditions and commitment to care for those in need.”



UJA-Federation of New York’s grants also are helping to increase access to palliative care for community-dwelling, seriously ill elderly patients at the DPMPC’s Palliative Care and Symptom Management clinic. They have funded training that has increased the availability of palliative care specialists, and supported an innovative palliative care home-visit program, initiating an ongoing collaboration between the DPMPC and the Home Care Division of Jewish Home Lifecare.

“UJA-Federation of New York’s support has enabled us to try out and evaluate new models for bringing the expertise of palliative care specialists to sick and frail elderly patients in the community,” said Russell K. Portenoy, MD, Chairman of the DPMPC.

Ms. Leiner observes, “We look forward to ongoing collaborations with Beth Israel Medical Center as we work together to help our communities secure optimal health and promote well being.”

Grants for Palliative Care Fellows

Over the past two years, The Y.C. Ho/Helen and Michael Chiang Foundation has given two grants totaling \$586,000 for the Fellowship Program in Hospice and Palliative Medicine in the Department of Pain Medicine and Palliative Care to help address the shortage of trained palliative care practitioners.

The Foundation was formed about five years ago with the mission of improving

palliative care and the end-of-life experience for all age groups. Palliative care is interdisciplinary care that aims to reduce suffering and maintain the quality of life for all patients with serious or life threatening diseases, and their families.

“The Foundation is particularly interested in supporting education...because of the long-lasting and far-reaching effects education can have,” noted Patricia

Diaz, Esq, Advisor to the Foundation. “The Foundation directors have been very impressed with the palliative care fellowship program at Beth Israel, not only because Beth Israel is a leader in the field of palliative care, but also because it offers such a wide variety of training experiences to the fellows, including close interaction with the pain management program.”

Louis Armstrong Center Honored with Grant for Music Therapy

The Louis Armstrong Center for Music and Medicine is the proud recipient of a three-year \$75,000 grant from Johnson & Johnson/Society for the Arts in Healthcare.

With this support, the Center, in conjunction with Beth Israel's Cardiac & Pulmonary Rehabilitation Center, is piloting an investigation of music therapy as an integrative treatment for chronic obstructive pulmonary disease (COPD) among the elderly.

"As the arts are increasingly integrated into health contexts, we are privileged to support this promising program that will provide further evidence of the vital connection between creativity and healing," said Conrad Person, Director, Corporate Contributions, Johnson & Johnson.

Johnson & Johnson, the world's largest and most comprehensive manufacturer of healthcare products, has partnered with



Ronit Azoulay, MA, MT-BC, LCAT and Joanne Loewy, DA, MT-BC, LCAT

the nonprofit organization Society for the Arts in Healthcare. Its grant program is designed to engage community healthcare workers, caregivers, families, and artists in the practice of arts in healthcare to increase community support, involvement, and leadership in the public health arena.

"Wind play and singing through clinical improvisation encourages focus on breathing and creativity in a positive way."

Coordinated by music therapist Ronit Azoulay, MA, MT-BC, LCAT, with Jonathan Raskin, MD, Medical Director, Pulmonary Rehabilitation, Department of Medicine, the Center's initiative is studying whether music therapy among elderly COPD patients supports optimal rehabilitation of breathing through wind playing and singing.

"COPD can constrict quality of life for so many adults in our community. Wind play and singing through clinical improvisation encourages focus on breathing and creativity in a positive way," said Joanne Loewy DA, MT-BC, LCAT, Director of The Louis Armstrong Center.

The music therapy program also encourages self-monitoring through music-assisted relaxation and visualization, allowing for creative expression and stress release. "It's truly a mind-body experience—integrative medicine at its best," added Azoulay.

Reception Honoring Carolyne and Edwin Levy



On June 17, 2009, Beth Israel held a special reception to recognize Trustee Ed Levy and his wife, Carolyne, for their support and advocacy of the medical center's Parkinson's disease program. More than 50 people attended the event, which was held at the Mirken Department of Neurology.

Susan B. Bressman, MD, Edwin A. Levy, Carolyne Levy, and Steven Tay, MD

Richard Netter: A Lifetime of Leadership, Service and Generosity

For more than half a century, longtime Trustee Richard Netter, Esq., gave tirelessly of his time and energy to pursue his lifelong passion of helping to build Beth Israel Medical Center.

This dear friend, distinguished colleague, and generous benefactor passed away in July at the age of 90 and will be greatly missed by all who knew him.

“Dick Netter’s contribution to Beth Israel cannot be measured in words,” said Morton P. Hyman, Chairman Emeritus of the Boards of Beth Israel and Continuum Health Partners. “His abiding love for Beth Israel’s rich history and his strong commitment toward its successful partnership with the other hospitals in the Continuum network set a shining example for the rest of the Board. Most importantly, he was steadfast in his commitment to the collective mission of our institutions to always provide the highest quality, most compassionate care to patients from all walks of life. He will be greatly missed.”

A partner in the law firm of Singer Netter Dowd & Berman, Mr. Netter recently celebrated his 50th anniversary as a Beth Israel Trustee, making him the longest-serving member of the Board at the time. He served in many leadership positions along the way, including Vice Chairman of the Board, and also served on the Continuum Board since its inception in 1997.

The hospital benefited greatly from his leadership, and in 2002, Mr. Netter was recognized for this leadership and for his many efforts on behalf of the hospital with the Beth Israel Charles H. Silver Memorial Award. Awarded only three times during the course of the hospital’s history, this award is given to an individual who serves as an inspiration to the Beth Israel family.

Mr. Netter, along with his beloved wife, Alice, also a Trustee, championed many initiatives at Beth Israel through personal philanthropy and through his involvement as a guardian and board member of several foundations. He raised money to expand the hospital’s outstanding music therapy program by establishing the Louis B. Armstrong Center for Music and Medicine, and with the generous support of the Herbert and Nell Singer Foundation,



Richard Netter, Esq.

he also helped establish Beth Israel’s Herbert and Nell Singer Division of Perioperative Services.

In addition to the time he devoted to Beth Israel and Continuum, Mr. Netter was actively connected with numerous charitable and educational organizations and deeply involved in the United Jewish Appeal, The American Jewish Joint Distribution Committee, Federation of Jewish Philanthropies, and Thanks to Scandinavia.

Interim President’s Welcome Reception



On May 18, 2009, more than 100 people gathered together at the Nerken Family Atrium at Phillips Ambulatory Care Center to salute Harris M. Nagler, MD, for his new role as Interim President of Beth Israel. Dr. Nagler is an internationally renowned expert in urology who has served as Chairman of the Sol and Margaret Berger Department of Urology at Beth Israel for twenty years and will continue in that position.

Freema Nagler, Harris Nagler, MD, and Richard Kaplan

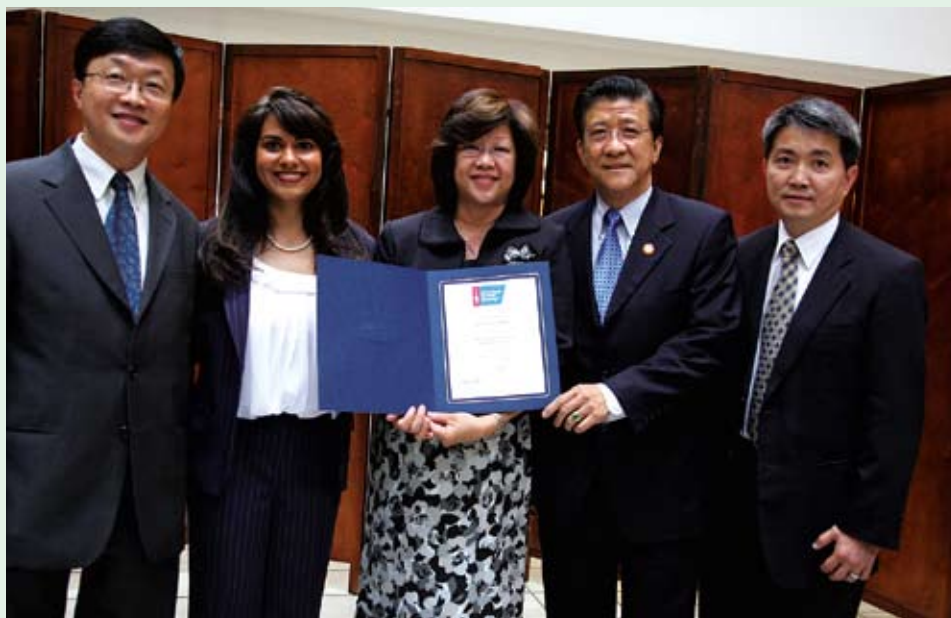
American Cancer Society Gives \$1.76 Million to Improve Pain Management for Chinese-American Cancer Patients

The American Cancer Society has awarded a prestigious Research Scholar Grant of \$1.76 million to Lara Dhingra, PhD, a psychologist in Beth Israel's Department of Pain Medicine and Palliative Care (DPMPC) for a five-year project that aims to overcome the undertreatment of cancer pain among Chinese-American immigrants living in Manhattan's Chinatown district.

The project will be carried out in collaboration with Beth Israel's Asian Services Center and community-based oncologists in Chinatown.

"This is the largest research grant to focus on the needs of patients in the Chinese-American community," said Selina Chan, Executive Director of the Asian Services Center at Beth Israel. "We are hopeful that the research will lead to improved pain treatment and quality patient care for this underserved population."

It is not uncommon for first- and second-generation Chinese-American immigrants with cancer not to seek medical care until their cancer is in the advanced stages and they are in pain. This five-year study and intervention will screen patients for pain during routine office visits, refer them for pain treatment as needed, and educate community-based oncologists and nurses about implementing state-



Kin Lam, MD, Lara Dhingra, PhD, Lina Fang, William Su, and Jey Hwang

of-the-art pain treatments and referrals to pain specialists. The study also will determine whether the intervention can be used to improve other distressing symptoms in cancer patients, such as fatigue and shortness of breath.

"We are extremely happy that the ACS is interested in supporting innovative research in this underserved Chinese-American subpopulation," Dr. Dhingra said. "The Asian Services Center's familiarity with the Chinese community and the DPMPC's expertise in symptom management makes this project an ideal collaboration between our two groups."

In a preliminary study, Dr. Dhingra and her collaborator, oncologist Kin Lam, MD, found a high level of undertreated pain in the Chinese-American population and identified a number of socioeconomic and cultural factors that contribute to this problem.

"Dr. Dhingra's grant will bring much needed research to a field that has become an increasingly important area of patient care," said Donald Distasio, CEO of the American Cancer Society of New York & New Jersey. "This new collaboration with Beth Israel and the Department of Pain Medicine and Palliative Care has the potential to make significant contributions toward reducing suffering caused by cancer in the Chinese community."

The American Cancer Society is the second largest funder of cancer research in the U.S., after the federal government.

"I am extremely grateful to the American Cancer Society for recognizing the need and providing support for this critically important and culturally sensitive research," Russell K. Portenoy, MD, Chairman of the Department of Pain Medicine and Palliative Care (DPMPC), said at a recent reception to celebrate the award. "This grant highlights the continuing strong relationship Beth Israel has with the Asian community."